A guide to Active People Interactive (Wider Physical Activity)  
http://activepeople.sportengland.org

The Active People Survey and Public Health England

The Active People Survey (APS) is the largest survey of sports participation in the world (probably!) Public Health England have included questions in the survey to track physical activity for adults over 16 years old as part of their Public Health Outcomes Framework (PHOF). For more information on PHOF, visit http://www.phoutcomes.info/

What is Active People Interactive?

Active People Interactive is a tool enabling quick and easy analysis of physical activity as well as BMI information. It includes data from survey years 2012/2013 onwards, and will be updated annually in February. The tool widens access to the data, and provides a deeper level of data than provided in Public Health England’s published material.

Scope of the tool

The tool enables users to analyse the data, by defining the results they want to see, based on five areas:

- **Measures:** Moderate or Vigorous Intensity Physical Activity (Minutes-based measure) and BMI
- **Time series:** Public Health 2012/2013 to most recent data
- **Geographies:** National, regional, county sport partnerships and local authorities
- **Activities:** Walking, Cycling, Sports, Dance and Gardening
- **Demographics:** Including gender, age, BMI, disability, ethnicity and work status

Using the tool

There are three ways to access results:

- **The Dashboard** (home page)
- **Popular results** (analyse the data tab)
- **Define your own analysis** (analyse the data tab)

Defining your own analysis – an example

You would like to know how the rate of those who are active for 150-599 minutes in England. To do this, choose ‘Active’ and ‘150-599 MVPA’ from **Measures**. The default **Time Period** is all years and the default **Geography** is England.

If you wanted to look at results for individual activities or groups of activities you would choose these from **Activities** or if you wanted to look demographics (e.g. gender, age) from **Demographics**.

Click on the green GO to get your results.
Creating sporting opportunities in every community

Click on to view information on the definitions of the elements that have been selected.

Useful hints

• Within Geographies, there are two shortcuts to select comparative areas:
  o You can see the results of the nearest neighbours (CIPFA model) of the local authority you have selected.
  o Hierarchy allows you to see the component and/or parent areas of the geography you have selected, for example if you select a local authority, choosing hierarchy will also give results for the corresponding county, region, and for England.

• Two demographic categories can be shown separately (e.g. male, 16-25) or together (e.g. males aged 16-25) – you can change between these within display options.

• There are some scenarios where the tool will not generate results (denoted by *), for example, there is insufficient data to show a result, e.g. smaller sports for specific geographic areas, or combined demographics at a local authority level
  In these circumstances, you could consider choosing a larger geographic area or an activity group (rather than an individual sport) to widen the sample.

Help Section

The help tab provides training videos, a useful FAQ section and a contact address should you have any technical or general enquiries regarding the tool. Please also provide your feedback on the tool as this will help shape future developments.